

Marketing Account Director

Are you looking for a varied senior marketing role where you can have your say, make a difference and help make us better? Fantastic, we'd make a good match.

As Marketing Account Director, we will look to you to shape, drive and optimise a variety of marketing strategies, plans and campaigns for our growing list of clients, whilst adding smart and creative thinking into the mix.

We'd love to work alongside a do-er who gets excited by client and team success.

About Think

We're an integrated agency, offering brand strategy, marketing, and digital services.

Our purpose lies in creating better business (CBB) for our clients. We do this by accelerating growth, managing change, and delivering transformation, and we have developed a range of 'CBB' programmes to do this.

We have a happy balance between commercial and creative – so our ideas will always make a positive impact and help move business onwards and upwards.

Our clients span travel, leisure & hospitality, FMCG, health, media, industrial, finance, technology and non-profit. We have a portfolio of clients, from internationally focused brands looking for multi-territory support (Hilton, HAKI, Fedrigoni), to businesses looking to develop their marketing reach and success in the UK.

The Role

We ask you to bring brilliant thinking and doing in creating better business for our clients and ourselves. This means bringing purpose, clarity and action to deliver impact.

You'll be an exponent of our values, being creative, consistent, and connected. This means demonstrating curiosity, insight, strategic thinking, entrepreneurial spirit and a devil's-in-the-detail attitude to delivery.

Working closely with clients and the wider Client Services team, your focus is on getting things planned, actioned and delivered on time. But the role doesn't begin & end there – once the brilliant basics are in place, we're always looking to support the expansion of roles to suit individual skills and interests.


We Are Looking For Someone Who...


- Enjoys sharing their knowledge and ideas to help make us better.
- Knows what it takes to manage and market a client successfully, with bags of experience and enthusiasm.
- Is focussed on outcomes and the effectiveness of campaigns.
- Is experienced in multi-asset project planning and delivery and can help guide the more junior members of the team.
- Has dynamic expertise across digital platforms and channels, ideally including LinkedIn, Meta, Google etc.
- Is always looking for ways to add value to the client experience.
- Is highly organised and pro-active.
- Has a likeable, sunny, optimistic outlook


Responsibilities


- Working across our varied client base, managing and implementing our strategic CBB plans that meet clients' ambitions, goals and objectives.
- Bringing ideas and fresh thinking to our client meetings and internal sessions.
- Writing brilliant briefs and then managing the overall delivery of campaigns from assets through to website content, ensuring consistency and alignment with the strategy.
- The senior day-to-day client contact, including meetings and status calls, overseeing setting & managing timelines, updates & proposals, contact reports and overall end-to-end delivery of projects.
- Support the nurturing of the team execs by encouraging, training and building their experience.
- Focusing on delivering measurable results, such as traffic growth, enquiries, sign-ups or sales.


What you'll get:


 A relaxed, ego-free environment where you get to have your say, are listened to and can make a difference, to help make us better at what we do


 31 days holiday (8 bank holidays and 23 days to relax and have fun, which always includes Christmas Eve)


 Ad hoc discretionary extra half-day bonus days off to say thanks for outstanding work


 £100 health & wellbeing allowance to be spent on anything that makes you feel great


 £100 a year subscription allowance, so you get something exciting through your door each month


 £200 yearly self-generated learning allowance


 Hybrid working model


 Birthday lie-in


 Flexible working hours to fit around childcare, if needed

 5% commission paid to you for any fresh new client business you bring in


 Regular free healthy lunches, breakfast and snacks

 Weekly Friday Foodie draw for £50 in food vouchers so someone can enjoy a takeaway


 Quarterly feel-good activity as a full team

 £250 annual 'the one' award, as voted by the team, for the person that best lives our values

 Cycle to work scheme

 Early finish on a Friday

 £500 recruitment incentive if your direct recommendation leads to a new starter

 Group subscription to Masterclass.com